CHILE
MARCH
12TH

PERÚ
APRIL
23TH

ECUADOR
JULY
11TH

COLOMBIA
SEPTEMBER
19TH

PANAMÁ
OCTOBER
24 TH

REPÚBLICA
DOMINICANA
NOVEMBER
21TH

2024

CYBER SECURITY

BANK & GOVERNMENT

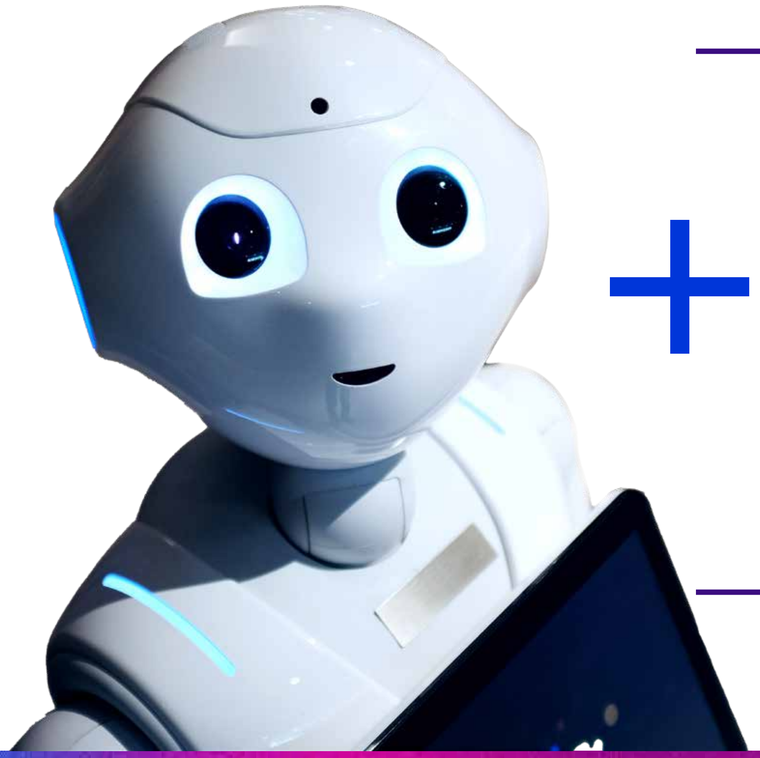
12th edition

THE FUTURE OF CYBERSECURITY

MTics
THE COMMITMENT IDENTIFIES US

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

12th Cybersecurity Bank & Government Returns in 2024, the ultimate and unique infosec event that brings together innovators, technologists and business leaders in Cybersecurity for Banks and Governments in Latin America, Central America, and the Caribbean to help them protect their networks and assets in an increasingly complex and hostile digital environment.



+ 3000 ATTENDEES

+ 1200 KEYNOTES

+ 300 SPONSORS

+ 55 INTERVIEWS

TOPICS

- Cybercrime and Ransomware as a Service (RaaS)
- Digital Supply Chain Risks
- Identity Threat Detection and Response (ITDR)
- Cybersecurity and Privacy Protection
- Zero Trust Philosophy
- Open Banking-Finance-Data
- Human error and exploited legacy systems within cyberphysical ecosystems
- Artificial intelligence abuse

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

MTICS
THE COMMITMENT IDENTIFIES US

ADVANTAGES OF BEING A SPONSOR

Position yourself as a preferred solution provider in the industry.

Explore our extensive opportunities for your brand, before, during and after Cybersecurity Bank & Government 2024!

- Introduce your brand to an unparalleled number of buyers and generate much more traffic to your exhibition booth and keynote with one of our sponsorship with one of our customized sponsorship packages.
- Whatever path your company wants to take, Cybersecurity Bank & Government has the best way to drive your brand and message drive your brand and message for 2024.
- Select the sponsorship option that best suits your company. Keynotes speakers, Stands, Branding. Connect with the industry through our extensive database of senior decision makers.
  The decision is all yours!
- Whether your leads or more exposure you need, the choices are here for you to make. Options are here for you to make.

MTICS

AMÉRICA LATINA, CENTRO AMÉRICA Y CARIBE

RANGE OF MTICS

+ **25** COUNTRIES

+ **10.000** ATTENDEES TO EVENTS IN 2021, 2022, AND 2023

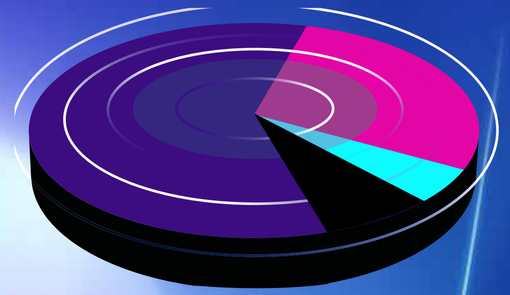
+ **10.000** REGISTRATIONS IN 2021, 2022, AND 2023

COUNTRIES

ARGENTINA
ECUADOR
NICARAGUA
BOLIVIA
EL SALVADOR
PANAMÁ
BRAZIL
ESPAÑA
PARAGUAY
CHILE
GUATEMALA
PERÚ
COLOMBIA
HONDURAS
R. DOMINICANA
COSTA RICA
MÉXICO
URUGUAY

WHO ATTENDS

ROLES

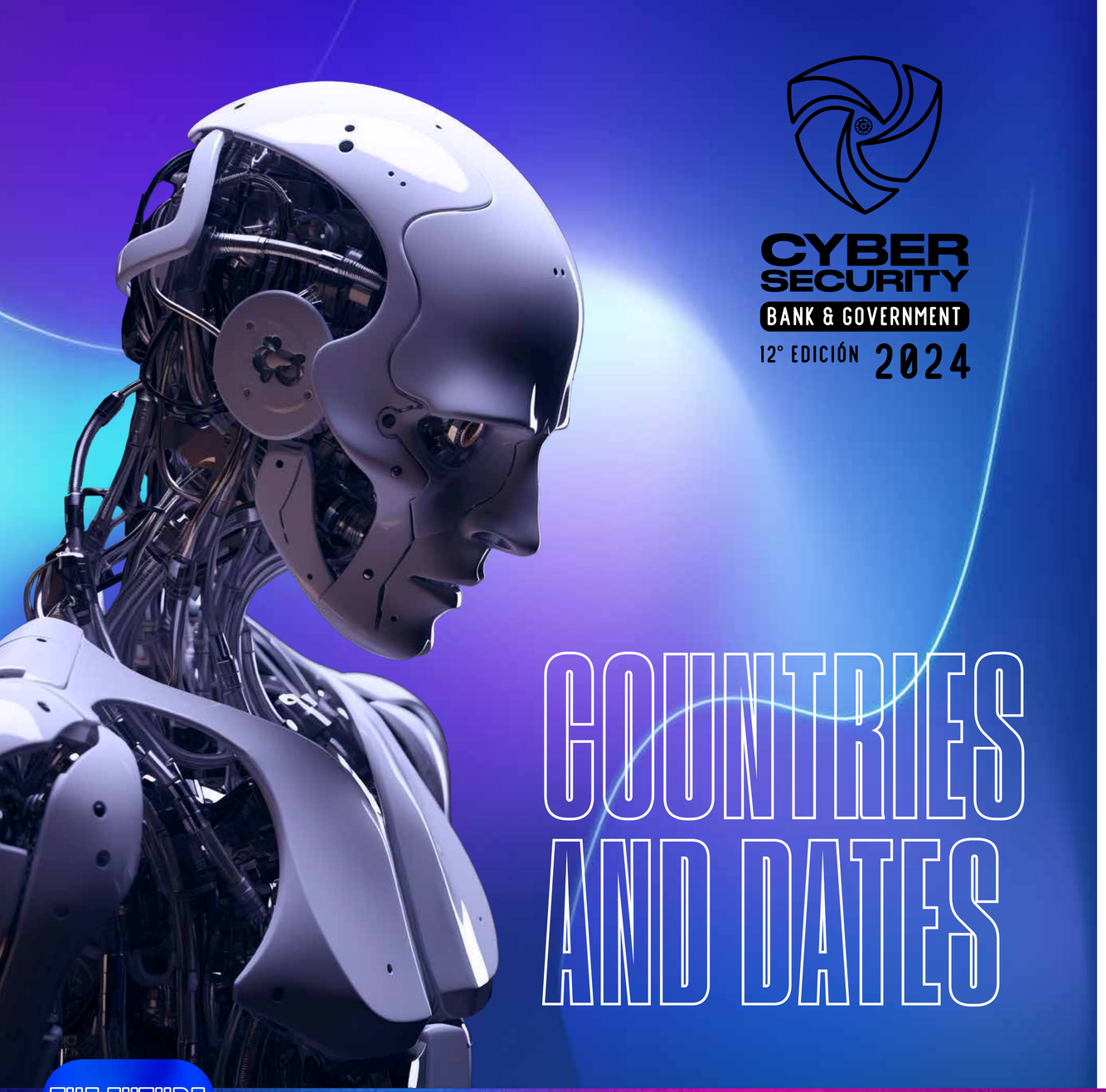


59% 22% 9% 10%

- C-LEVELS DIRECTORES
- SPECIALISTS
- CONSULTANTS
- TECHNICIANS

ROLES

CYBERSECURITY
INFORMATION TECHNOLOGY
COMPLIANCE
INFRASTRUCTURE
DIGITAL TRANSFORMATION
CLOUD SECURITY



CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

COUNTRIES AND DATES

CHILE
MARCH 12TH

PERÚ
APRIL 23TH

ECUADOR
JULY 11TH

COLOMBIA
SEPTEMBER 19TH

PANAMÁ
OCTOBER 24 TH

REPÚBLICA DOMINICANA
NOVEMBER 21TH

THE FUTURE OF CYBERSECURITY

MTICS
THE COMMITMENT IDENTIFIES US

EVENTO PRESENCIAL

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

CHILE
MARCH 12TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

PERÚ
APRIL 23TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

ECUADOR
JULY 11TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

COLOMBIA
SEPTEMBER 19TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

PANAMÁ
OCTOBER 24 TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN 2024

SPONSORSHIP OPTIONS

REPÚBLICA DOMINICANA
NOVEMBER 21TH

#FULL

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 3 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- VIP LUNCH FOR C-LEVEL: LIMITED SPOTS
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 8.000

#STANDARD

- KEYNOTE SPEAKER
- INSTITUTIONAL VIDEO
- STAND: 2 X 2 M SPACE
- BRAND IMAGE ON EVENT LANDING PAGE
- ANNOUNCEMENTS IN DIGITAL MEDIA
- PROMOTIONAL KIT: HTML INVITATIONS AND SOCIAL MEDIA POSTS
- ATTENDEES DATABASE
- MARKETING REPORT: SUMMARY OF EXECUTED ACTIONS
- REPORTING PPT.
- CONFERENCE KIT REPORT.
- ON DEMAND CONFERENCE
- FREE TICKETS FOR CLIENTS

USD 7.000

SPONSORS

SPONSORS OF MTICS IN LATIN AMERICA, CENTRAL AMERICA, AND THE CARIBBEAN

Akamai · IBM · Microsoft · kaspersky · Cisco Secure · Trend Micro · Deloitte. · ESET · BlueVoyant · avp.

Assertiva Risk Advisory · VU · Darktrace · tenable · Tanium · Chapter Chile SCCISP · Ridge Security · OWASP Chile 2020 · Bitdefender · allot

Soluciones Seguras · proofpoint. · intuition machines · AXUR · Open-Sec · OPENHACK · netskope · motadata · FORTINET · ManageEngine · LUMU · bit4id · A10

Strike · RAN · KC LATAM · CHECK POINT · Liferay · LexisNexis Risk Solutions · Level Technology · ISACA Buenos Aires Chapter · Grupo Intelector · entel empresas · BigSecure · vmware

trendTIC · REIDTIC · NIVEL · BigSecure · electrodata Grupo Electrodata · Cyolo · CYBERARK · CROWDSTRIKE · citrix · CIC -IOT IIOT · Check Point Software Technologies Ltd. · BASE4 Security · feedzai

CISMO Corporation · ScotiaTech · okta · hCaptcha · SMARTFENSE · fluid attacks we hack your software · f5 · Soluciones Seguras · KnowBe4 Human error. Conquered · GAMMA Ingenieros · VEEAM · redsis · citrix

AUSPICIANTES

Aldo Villaseca Hernandez · ISACA Bogotá Chapter · iTahora · Prensario TI Latin America · COLADCA Internacional · Internet Society Colombia Chapter

BACKGROUND

2023: The Most Important Conferences for Banks and Governments in Latin America, Central America, and the Caribbean

MTics is a company focused on Conferences, Fairs, and Technology & Cybersecurity Events in Latin America, Central America, and the Caribbean with over 19 years of experience. More than 75 events executed with the support of leading Universities, professional associations, and the sponsorship of major local and foreign technology companies.

Chile 2023
www.mticsproducciones.com/cybersecurity-bank-and-government-chile-2023/

Perú 2023
www.mticsproducciones.com/cybersecurity-bank-and-government-peru-2023/

Ecuador 2023
www.mticsproducciones.com/cybersecurity-bank-and-government-ecuador-2023/

Colombia 2023
www.mticsproducciones.com/cybersecurity-bank-and-government-colombia-2023/

Panamá
www.mticsproducciones.com/cybersecurity-bank-and-government-panama-2023/

República Dominicana
www.mticsproducciones.com/cybersecurity-bank-and-government-republica-dominicana-2023/

CYBER SECURITY
BANK & GOVERNMENT
12° EDICIÓN

CONTACTO

mtics-producciones

@mticsproduccion
https://twitter.com/mticsproduccion

@mtics_producciones
https://www.instagram.com/mtics_producciones/?hl=es

@mtics
https://www.facebook.com/mtics/

+54 9 11 5062 5300
monitasat@mticsproducciones.com
www.mticsproducciones.com

monica-tasat

THE FUTURE OF CYBERSECURITY

MTics
THE COMMITMENT IDENTIFIES US

EVENTO PRESENCIAL