


CHILE
March 25


PERÚ
April 30


MÉXICO
May 22


ECUADOR
July 10


COLOMBIA
August 26


PANAMÁ
October 23


**REPÚBLICA
DOMINICANA**
November 20

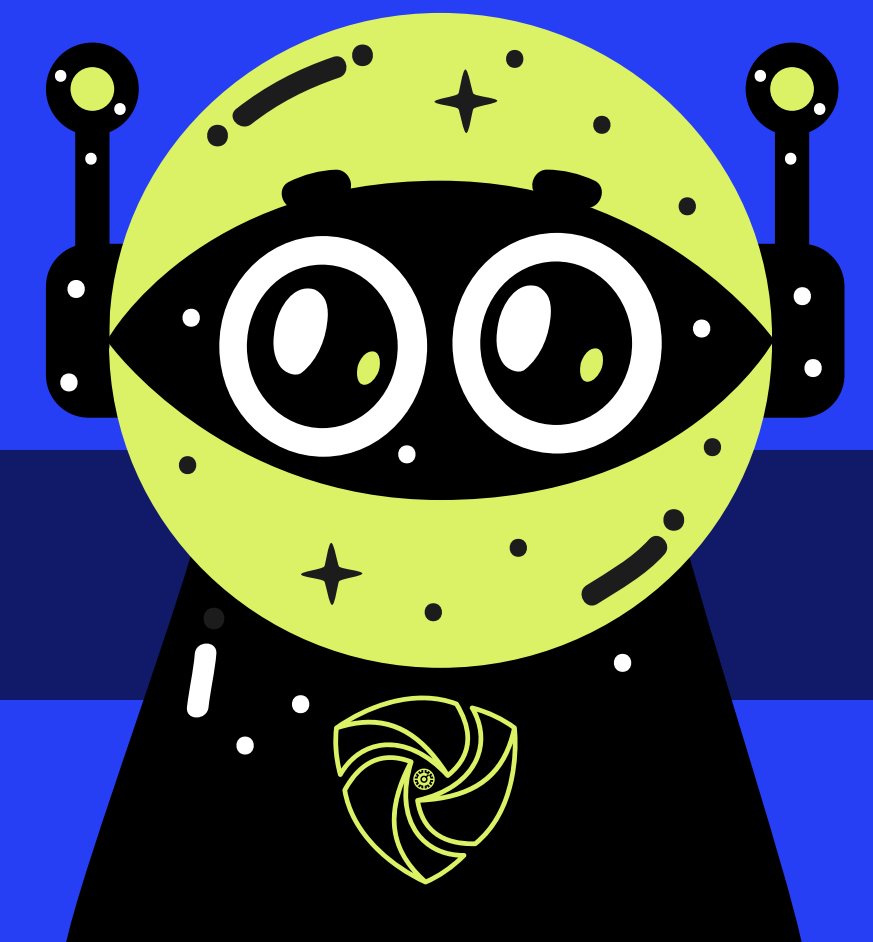
Protecting the
FUTURE



CYBER SECURITY

BANK & GOVERNMENT 2025 / 13° EDITION

MTics
THE COMMITMENT IDENTIFIES US





Returning in 2025, the only cybersecurity event bringing together innovators, technologists, and business leaders in banking, financial entities, and governments across Latin America, Central America, and the Caribbean, with the aim of protecting their networks and assets in an increasingly complex and hostile digital environment.

CYBERSECURITY BANK & GOVERNMENT is considered the ideal setting for training, networking, strengthening alliances, and building new connections.

+35.000
IN-PERSON AND VIRTUAL
ATTENDEES



+1.300
KEYNOTES



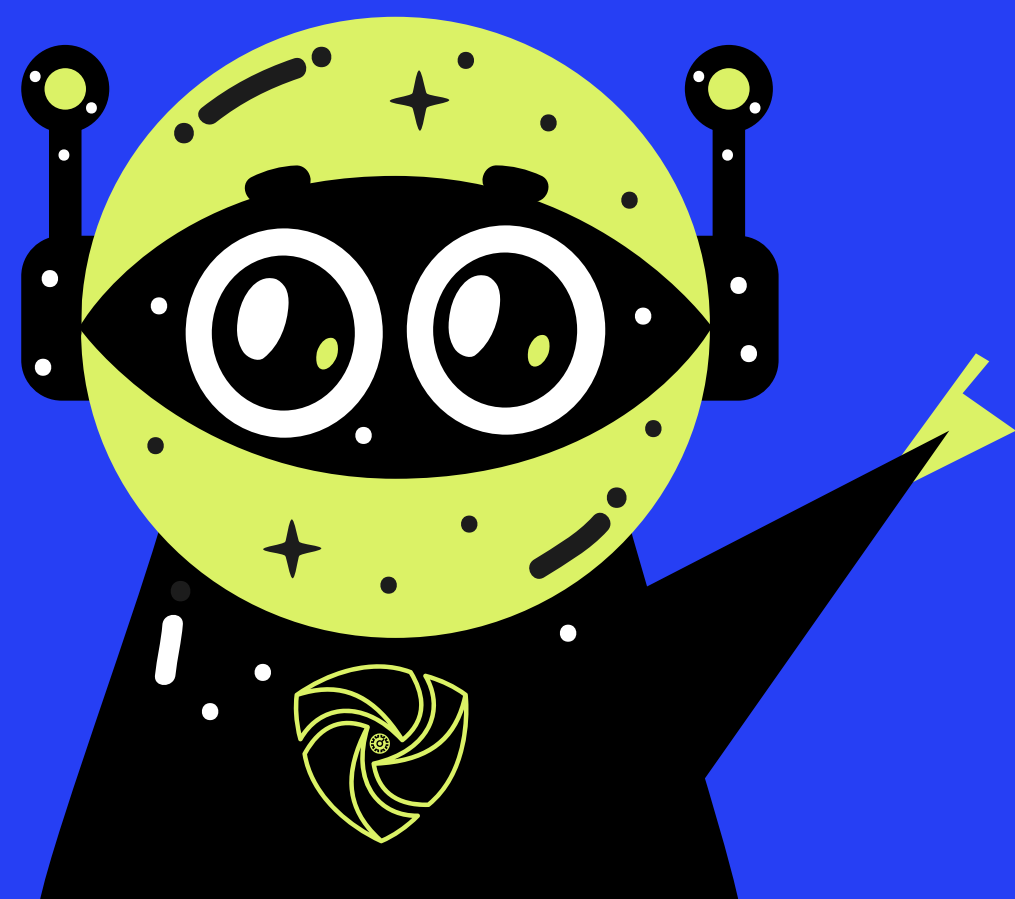
+400
SPONSORS



+70
INTERVIEWS



TOPICS



- Artificial Intelligence Abuse
- Cybercrime and Ransomware-as-a-Service (RaaS)
- Digital Supply Chain Risks
- Emerging Technologies
- Open Banking-Finance-Data
- Identity Threat Detection and Response (ITDR)
- Cybersecurity and Privacy Protection
- Zero Trust Philosophy
- Human Error and exploited legacy systems within cyberphysical ecosystems



ADVANTAGES OF BEING A SPONSOR



Position your company as a preferred solutions provider in the industry.
Explore extensive branding opportunities before, during, and after Cybersecurity Bank & Government 2025!

Present your brand to an unparalleled number of buyers and generate significant traffic to your exhibition stand and keynote with one of our custom sponsorship packages.

Whatever path your company chooses to take, Cybersecurity Bank & Government offers the best way to boost your brand and message for 2025.

Select the sponsorship option that best suits your company: keynote speakers, stands, or brand branding. Connect with the industry through our extensive database of top decision-makers. The choice is yours!

If you need more leads or greater exposure, the options are here for you to seize.



MTICS LATIN AMERICA, CENTRAL AMERICA AND THE CARIBBEAN

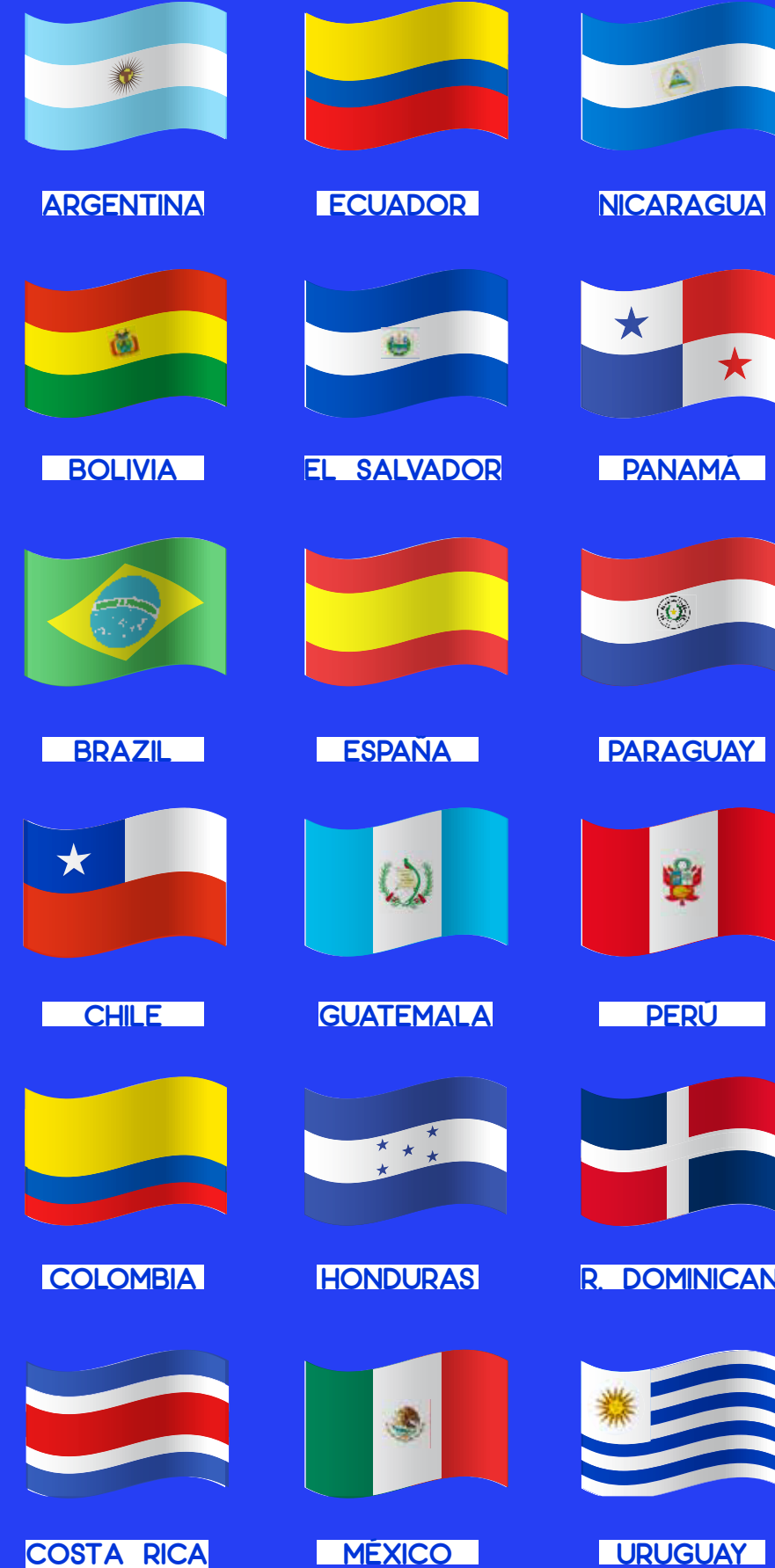
REACH

+25
COUNTRIES

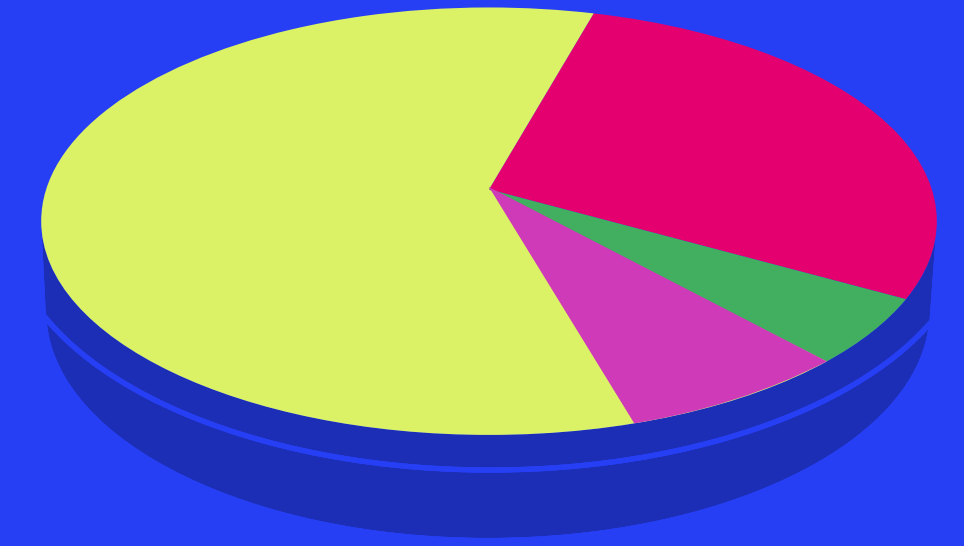
+35.000
IN-PERSON AND VIRTUAL ATTENDEES
OVER THE LAST 4 YEARS.

+30.000
REGISTRATIONS IN THE
LAST FOUR YEARS.

COUNTRIES



ROLES OF ATTENDEES:



59% 22% 9% 10%


- C-LEVEL EXECUTIVES
- SPECIALISTS
- CONSULTANTS
- TECHNICIANS

ROLES

CYBERSECURITY
INFORMATION TECHNOLOGY
COMPLIANCE
INFRASTRUCTURE
DIGITAL TRANSFORMATION
CLOUD SECURITY




EDITIONS



CHILE

March 25

SHERATON SANTIAGO HOTEL
AND CONVENTION CENTER



PERÚ

April 30

WESTIN HOTEL &
CONVENTION CENTER



MÉXICO

May 22

MARRIOTT REFORMA MÉXICO CITY



ECUADOR

July 10

SWISSOTEL QUITO



COLOMBIA

August 26

MARRIOTT BOGOTÁ



PANAMÁ

October 23

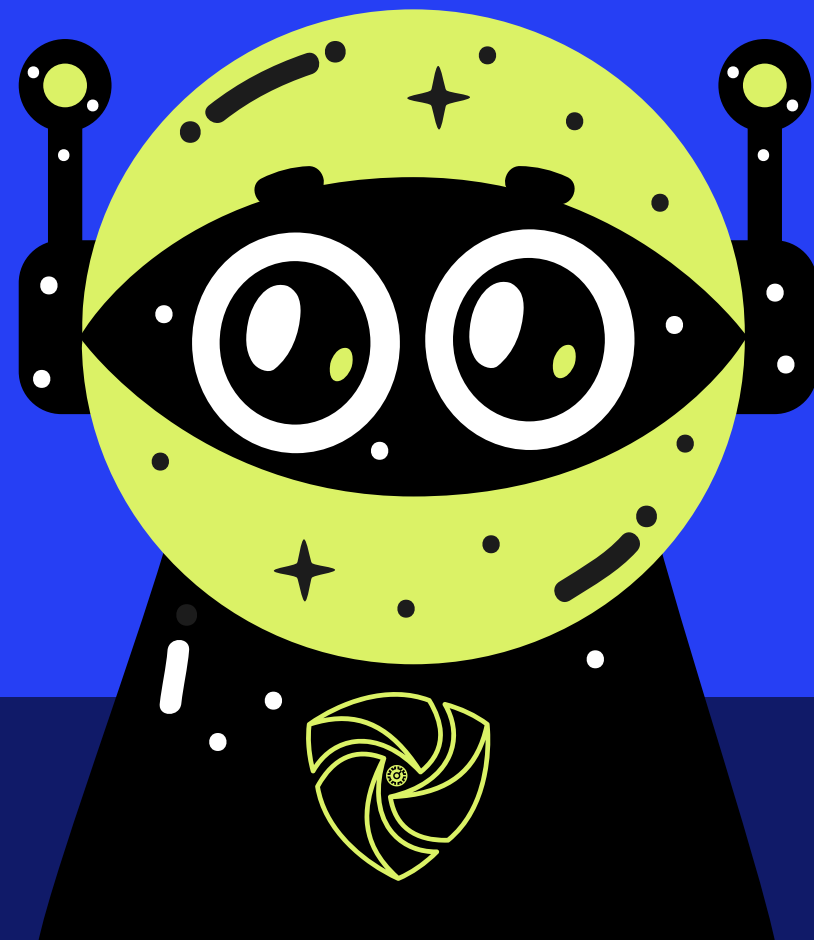
SHERATON GRAND PANAMÁ



**REPÚBLICA
DOMINICANA**

November 20

SHERATON SANTO DOMINGO



SPONSORSHIP OPTIONS



CHILE
March 25

SHERATON SANTIAGO HOTEL
AND CONVENTION CENTER

#FULL

- KEYNOTE SPEAKER (20 MINUTES)
- INSTITUTIONAL VIDEO (2 MINUTES)
- 2X2M STAND WITH TABLE, CHAIRS, AND WI-FI
- BRAND IMAGE ON THE EVENT LANDING PAGE
- DIGITAL MEDIA AND SOCIAL MEDIA ANNOUNCEMENTS
- BRAND AND SPEAKER PROMOTIONAL KIT
- CLIENT INVITATIONS IN HTML AND SOCIAL MEDIA ASSETS
- ATTENDEE DATABASE
- MARKETING REPORT SUMMARIZING EXECUTED ACTIONS, STATISTICS, IMAGES, AND VIDEOS
- FREE TICKETS: 15 FOR CLIENTS AND 5 FOR STAFF
- VIP LUNCH WITH C-LEVEL ATTENDEES (2 SEATS)

USD 8.000

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+ 2 EDITIONS
10% DISCOUNT

SPONSORSHIP OPTIONS



PERÚ

April 30

WESTIN HOTEL &
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SPONSORSHIP OPTIONS


MÉXICO

May 22

MARRIOTT REFORMA MÉXICO CITY

#FULL

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ECUADOR

July 10

SWISSOTEL QUITO

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SPONSORSHIP OPTIONS



COLOMBIA

August 26

MARRIOTT BOGOTÁ

#FULL

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SPONSORSHIP OPTIONS



PANAMÁ

October 23

SHERATON GRAND PANAMÁ

#FULL

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USD 4.000



+ 2 EDITIONS
10% DISCOUNT

SPONSORSHIP OPTIONS



REPÚBLICA DOMINICANA

November 23

SHERATON SANTO DOMINGO

#FULL

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SPONSORS



BACKGROUND

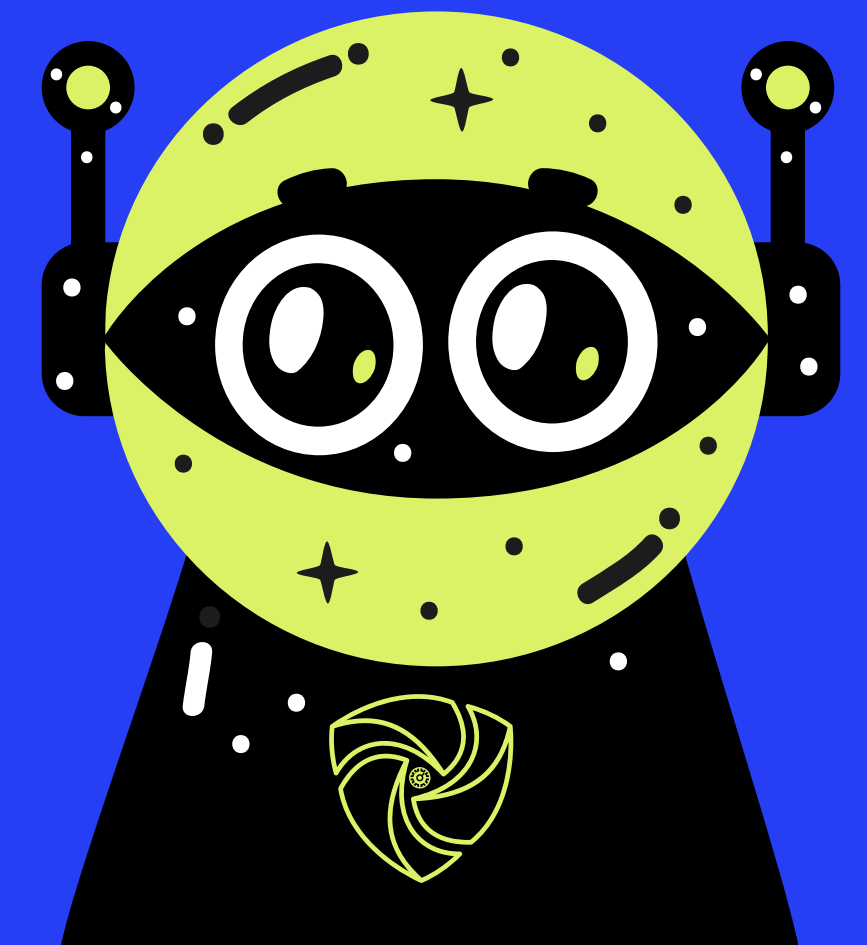
MTics is a company focused on technology and cybersecurity congresses, fairs, and events across Latin America, Central America, and the Caribbean, with over 20 years of experience. With more than 85 events executed, MTics collaborates with leading universities, professional associations, and multinational technology companies.

2024: The most important conferences in Latin America, Central America, and the Caribbean for Banks and Governments

Chile | Peru | Ecuador | Colombia | Panama | Dominican Republic

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WE ARE MTICS




20 YEARS CREATING CONNECTIONS IN THE IT INDUSTRY

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